



# Luxury Jewelry Retailer's Supply Chain Streamlined Through Interpak Partnership

## OVERVIEW

To one luxury jewelry retailer, transitioning from in-house to outsourced distribution was implemented as an effective way to reduce overhead costs. Despite the internal changes, **it was imperative that the retailer continue providing the level of service and support to which their retail stores and customers had grown accustomed.** To navigate this transitional period, the retailer turned to its packaging partner, **Interpak.**

Interpak's sixty years of experience in the packaging industry granted their team the necessary **knowledge** and **flexibility** to strategically approach the retailer's supply chain needs. **The partnership has allowed the retailer to outsource their packaging distribution with the confidence that the supply chain process would remain as efficient as it always was.**

“ Our relationship with Interpak spans several years, and we have been tremendously impressed with their services since day one. By taking the time to understand our unique circumstances, they have helped to improve various aspects of our business. Their experience in the industry is unparalleled, and they have continuously gone above and beyond to help our team with all the moving parts of our internal transitions.”

~ Customer

”

## APPROACH

Interpak worked to learn the intricacies of the retailer's business, staying in consistent contact with all parties. Their scope of work quickly extended into the **management and improvement of various aspects of the retailer's supply chain**. Interpak used statistics from years of historical trend reports to provide informed and accurate order forecasts, allowing the retailer to keep **efficient and cost-effective inventory levels without sacrificing being out of packaging stock**. Interpak was additionally able to provide **international distribution guidance**, drawing upon decades of experience in both domestic and global markets. With a holistic understanding of priorities and future goals, Interpak has continued to serve as an integral **long-term partner** for the retailer.

## RESULTS

The impact of Interpak's involvement was immediate and substantial. The retailer was able to **reduce excess inventory levels while ensuring that they always had necessary packaging on hand**. Over time, they also experienced **added efficiency of their supply chain**.

To date, Interpak has consistently ensured that the retailer's packaging needs are never a source of stress. Interpak's ability to flexibly attend to a variety of packaging needs serve to support the retailer in ways that more closely resemble a **member of their internal team** than a third-party vendor. They **continue to provide guidance and assistance** so that the retailer can make the most effective and economical supply chain decisions for their business.



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**CONTINUED GUIDANCE  
AND ASSISTANCE**